

**Shalom Hartman Institute of North America
VP for Educational Initiatives, West Coast**

Mission and Philosophy

The Shalom Hartman Institute of North America, a central division of the Shalom Hartman Institute based in Jerusalem, elevates and deepens the discourse of North American Jewry by bringing serious and sophisticated thinking and teaching of Jewish ideas and sources to contemporary Jewish issues and concerns. SHI-NA achieves this vision by teaching change-agents in the North American Jewish community, by cultivating a culture of relevance and engagement in the scholarly community, and by serving as a public intellectual thought-leader and resource to Jewish leaders and organizations.

SHI-NA also strengthens the Institute in Jerusalem by bringing the issues of North American Jewry into the work of the Institute, and by leading in the Institute's efforts at capacity-building. The leadership of SHI-NA forms part of the core leadership of the Institute in Jerusalem, and works collaboratively with the Institute in setting the agenda and creating the curricula for programming both in North America and in Israel.

SHI-NA seeks to dramatically expand its work in North America in the coming years, aided by strong support from its professional and lay leadership and driven by a new core professional leadership team. In the next few years, SHI-NA will build and expand its activities in several core markets, and seeks to build the necessary professional staff to lead and manage towards that success.

This position is one of several new hires that reflect SHI-NA's replacing and expanding the activities of the former arm of the Institute in North America (AFSHI.)

The Position

The VP for Educational Initiatives oversees all SHI-NA West Coast activities, including but not limited to fundraising, teaching, program development, and brand cultivation. Reporting directly to the President of SHI-NA, and working in close collaboration with other members of senior staff, the VP creates and implements a strategy to increase SHI-NA's educational and programmatic agenda, and its visibility and effectiveness in North America. This is achieved through program development, teaching, fundraising, and thought-leadership. This position also participates in the senior leadership of SHI-NA and the Institute in Israel.

Responsibilities

- In collaboration with senior leadership, think through the needs and challenges of contemporary Jewish life in North America with a special emphasis on the Jewish communities on the West Coast; and formulate a plan of action that furthers SHI's mission and engages and energizes a broad spectrum of the modern Jewish community with Hartman programs, focusing on change-agents
- In collaboration with senior leadership, participate in strategic planning process for SHI-NA and lead all activities based on the West Coast – educational, scholarly, fundraising, marketing, visibility
- Initiate new educational programs in their regions with key agents of influence and change in line with SHI-NA mission and goals, including but not limited to Beit Midrash programs, study retreats, ongoing classes, public lectures, distance learning opportunities, and programs that support existing SHI initiatives
- Create and strengthen SHI-NA's presence as a thought-leader in the public intellectual sphere, through teaching, writing, consulting, and participating in gatherings and conferences on North American Jewish life
- Serve as a lead educator for SHI-NA on the West Coast, in Jerusalem during the month of July, and elsewhere in North American programs as needed
- Cultivate, deepen and broaden SHI-NA's institutional and individual relationships through direct contact, program collaboration, and strategic partnerships
- Participate in the collaborative efforts to build a sustained source of funds for the organization and

proactively raise money; drive cultivation events, direct solicitations and appeals to donors; create regular programs to target diverse sources of revenue and funding; deepen and extend the commitment of current donors, leveraging current and past Board members, SHI alumni, staff and others in active support of fundraising programs; ensure that systems are in place to communicate with, track and acknowledge donors; identify and recruiting new Board members.

- Participate in the leadership and direction of SHI in Israel as a member of the senior staff
- Participate in SHI scholarly activities via North American Scholar's Circle, publication arms and conferences

Qualifications and Expectations

- Belief in the work of the organization, a passion for its mission, and an ability to articulate the goals and mission of the organization
- Strong professional background in teaching, thought-leadership, writing for both academic and mainstream audiences, organizational management, fundraising, and/or engagement with Jewish education and communal life
- Excellent oral and written communication and teaching skills, including the means to exhibit thought and leadership on issues of concern to Jewish intellectual life; ability to address topics of interest with conviction in pluralistic, non-polarizing ways; a history of excellent public speaking skills for formal or extemporaneous presentations
- Strong attention to detail and commitment to professionalism
- Ability to work within a team environment, with strong supervisory skills and adaptability to an evolving organizational structure; ability to connect with and work in collaboration with lay leaders, educators, senior staff and board members
- Expertise and willingness to participate in both strategic and creative processes, and detailed logistical implementation
- Willingness to travel within the US & Canada and Israel when needed
- Patience and energy to work within a dynamic and evolving 'start-up', with a sense of humor, an eagerness to learn, and a willingness to lead
- PhD, Rabbinic, or equivalent advanced degree preferred

Competitive compensation and benefits package, commensurate with experience, including relocation assistance if applicable. Please send cover letter, resume, and names of references by email only to mary@afshi.org. No phone calls please. Applications will be reviewed on a rolling basis.